

Rain Forest Certificate

Since 1987, the Rainforest Alliance has worked to build a global alliance of people who share our vision of a world where people and nature thrive in harmony. Today, Rain Forest Certificate works in more than 60 countries around the world to protect forests, improve the livelihoods of farmers and forest communities, promote their human rights, and help them mitigate and adapt to the climate crisis.

RFC works at the intersection of business, agriculture, and forests. By bringing diverse allies together, they are making deep-rooted change on some of the most pressing social and environmental issues of our time. Together, they protect forests, improve the livelihoods of farmers and forest communities, promote their human rights, and help them mitigate and adapt to the climate crisis.

RFC's alliance needs you, whoever you are and wherever you stand. By joining forces with farmers, foresters, businesses, and consumers, we can transform our relationship to the land and forests we rely on. We can make that relationship work better for all of us.

Together, we can achieve our vision of a world where people and nature thrive in harmony.



Business Alliance for Secure Commerce

BASC -Business Alliance for Secure Commerce-, is an international business alliance that promotes safe trade in voluntary cooperation with Governments, border agencies, control authorities, and international organizations

"World BASC organization Inc.", is constituted as an international non-profit organization under the laws of United States of America.



BUSINESS ALLIANCE FOR SECURE COMMERCE

WBO is the world's largest business led organization whose mission is to generate a security culture throughout the supply chain, by implementing Management Systems and control measures in international trade processes and other related sectors.

In BASC, companies from all over the world who are convinced on working for a common purpose will be able to participate, by their commitment, they strengthening international trade in an agile and secure manner by applying internationally recognized standards and security procedures.

Ecuador love life

“Ecuador love life” is the slogan of the marketing advertisements for tourism that the ministry of tourism has been using for at least the last five years. Many countries' expenditure is funded by the inflow of money caused by tourism and this happens because their government is aware of keeping investing in tourism



Flor Ecuador Certificate

Since 2005, Flor Ecuador Certified has become a Comprehensive Certification Scheme of socio-environmental scope, for Ecuadorian companies dedicated to the production and marketing of Ecuadorian flowers.



Fair Trade Certificate

When you buy products with the FAIRTRADE Mark, you support farmers and workers as they work to improve their lives and their communities. The Mark means that the Fairtrade ingredients in the product have been produced by small-scale farmer organizations or plantations that meet Fairtrade social, economic and environmental standards. The standards include protection of workers' rights and the environment, payment of the Fairtrade Minimum Price and an additional Fairtrade Premium to invest in business or community projects.

Fairtrade works to benefit small-scale farmers and workers, who are amongst the most marginalized groups globally, through trade rather than aid to enable them to maintain their livelihoods and reach their potential.

For certain products, such as coffee, cocoa, cotton and rice, Fairtrade only certifies small-scale farmer organizations. Working through democratic organizations of small-scale farmers, Fairtrade offers rural families the stability of income which enables them to plan for the future.

For some products such as bananas, tea and flowers, Fairtrade also certifies plantations - companies that employ large numbers of workers on estates. Their Standards for such large-scale production units differ and protect workers' basic rights; from keeping them safe and healthy, allowing them freedom of association and collective bargaining, to preventing discrimination and ensuring no bonded or illegal child labor. They also require employers to pay wages that progress towards living wage benchmarks. Ensuring decent working conditions and strong worker rights is central to Fairtrade's work.

The producers themselves decide how the Fairtrade Premium should be invested. The Premium is the additional sum of money paid on top of the Fairtrade Minimum Price that farmers and workers receive which can be invested in social, environmental and economic developmental projects to improve their businesses and their communities. In real terms, it



means investment in schools, transport, health care, sanitation, an improved environment and better business equipment and practices.

What makes Fairtrade unique

Fairtrade supports farmers and workers in gaining more from trade and through this they are empowered to control their lives. It is an alternative approach that is based on partnership; one between those who grow our food and those who consume it.

Fairtrade is 50% owned by producers

Fairtrade works with a range of stakeholders but their global system is the only one that is 50% owned by producers representing farmer and worker organizations. With an equal voice, producers have a say in decision-making within our General Assembly and on Fairtrade's Board of Directors including International and Canada. Through the Board and its committees, they are involved in decisions on overall strategy, use of resources and setting prices, premiums and standards.

Fairtrade Minimum Price

For most Fairtrade goods, there is a Fairtrade Minimum Price which is set to cover the cost of sustainable production for that product in that region. If the market price for that product is higher than their Minimum Price, then producers should receive the market price. Payment of the Minimum Price is regularly audited and checked by FLOCERT. This acts as a vital safety net for farmers and workers and protects them from fluctuations in the market prices of the products they grow for a living. This protection ensures they can have an assured and stable income and plan for their future. Fairtrade is the only certification scheme that offers such a unique Minimum Price protection for farmers.

Fairtrade Premium

Over and above the Fairtrade Minimum Price, the Fairtrade Premium is an additional sum of money which goes into a communal fund for workers and farmers to use – as they see fit - to improve their social, economic and environmental conditions. Producers determine what is most important to them; whether this is education or health care for their children, improving their business or building vital infrastructure such as roads and bridges for their community.